

## COMMON COURSES

WARM UP		TOOLS		FASHION PILLARS	
40h**		20h***		140h	
MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS	20h	QUANTITATIVE TOOLS	20h	PROJECT MANAGEMENT	20h
FASHION COMMUNICATION	20h	PROJECT TOOLS	20h	FASHION BUSINESS MODELS	20h
DESIGN PROJECTS	20h			RESEARCH METHODS & TRENDS	20h
FASHION SUSTAINABILITY	20h			ITALIAN FASHION SYSTEM	20h
				FASHION MARKETING & BRAND MANAGEMENT	20h
				FASHION HISTORY	20h
				DIGITAL FASHION	20h

## SPECIALIZED COURSES

FASHION PROCESSES		EMPOWERMENT & CAREER MANAGEMENT		FASHION PRACTICES	
180h		54h		746h	
MANAGEMENT OF LUXURY	20h	CAREER MANAGEMENT & ETHICS	30h	FIELD PROJECTS	190h
JEWELLERY & WATCHES MANAGEMENT	20h	SOFT SKILLS & EMOTIONAL INTELLIGENCE	12h	SEMINAR: SUSTAINABLE LUXURY & DESIGN	6h
CRM & OMNICHANNEL STRATEGY	20h	CROSS CULTURAL MANAGEMENT & THE LUXURY CUSTOMER	12h	SEMINAR: THE SCIENCE OF HAPPINESS	6h
PERFUMES & COSMETICS MANAGEMENT	20h			ENTREPRENEURSHIP & START-UP PLANNING	24h
WELLNESS & EXPERIENCE MANAGEMENT	30h			INTERNSHIP	480h
BRAND EXTENSIONS & MERCHANDISING	30h			FINAL THESIS	40h
COMMUNICATION OF LUXURY & DIGITAL BRANDING	20h			<b>CURIOSITY</b> 20h	
LIFESTYLE & LUXURY EVENTS	20h			STUDY TOUR VISITS	20h

## IN PARTNERSHIP WITH



\* The total hours of activity are 1500 including individual study

\*\* Warm-up courses provide a minimum of 40 curricular hours out of 80

\*\*\* Tools courses provide a minimum of 20 curricular hours out of 40