

COMMON COURSES

| WARM UP 40h** | | TOOLS 20h*** | | FASHION PILLARS 140h | |
|---|-----|--------------------|-----|--------------------------------------|-----|
| MANAGEMENT, ECONOMICS, QUANTITATIVE METHODS | 20h | QUANTITATIVE TOOLS | 20h | PROJECT MANAGEMENT | 20h |
| FASHION COMMUNICATION | 20h | PROJECT TOOLS | 20h | FASHION BUSINESS MODELS | 20h |
| DESIGN PROJECTS | 20h | | | RESEARCH METHODS & TRENDS | 20h |
| FASHION SUSTAINABILITY | 20h | | | ITALIAN FASHION SYSTEM | 20h |
| | | | | FASHION MARKETING & BRAND MANAGEMENT | 20h |
| | | | | FASHION HISTORY | 20h |
| | | | | DIGITAL FASHION | 20h |

SPECIALIZED COURSES

| FASHION PROCESSES 180h | | CURIOSITY 30h | | FASHION PRACTICES 790h | |
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| VALUE CHAIN MANAGEMENT, DIGITAL & RESPONSIBLE INNOVATION | 30h | STUDY TOUR VISIT | 30h | FIELD PROJECTS | 200h |
| CSR COMMUNICATION MANAGEMENT | 28h | | | SEMINAR: SUSTAINABLE EVENT MANAGEMENT | 6h |
| MATERIAL INNOVATION MANAGEMENT | 24h | | | SEMINAR: ESG & SUSTAINABLE STANDARDS | 6h |
| FIBERS, MATERIALS & ACCESSORIES | 30h | | | ENTREPRENEURSHIP & SUSTAINABLE START-UP | 26h |
| SUSTAINABILITY FOR FASHION | 24h | | | EMPOWERMENT & CAREER MANAGEMENT | 32h |
| LIFECYCLE DESIGN (LCD): THEORY, METHODS & TOOLS | 24h | | | INTERNSHIP | 480h |
| RETAIL & SUSTAINABILITY | 20h | | | FINAL THESIS | 40h |

IN PARTNERSHIP WITH



Camera Nazionale
della Moda Italiana

* The total hours of activity are 1500 including individual study

** Warm-up courses provide a minimum of 40 curricular hours out of 80

*** Tools courses provide a minimum of 20 curricular hours out of 40